



ZAKIR HUSAIN DELHI COLLEGE
(University of Delhi)

Faculty Details

(Please Fill the form and Email it to website@zh.du.ac.in)

Title	First Name	Last Name	Photograph 
Prof.	Reeta		
Designation	Professor		
Address	GH 5&7, Flat No.794, First Floor, Paschim Vihar, New Delhi-110087		
Phone Number	Office	011-23232218	
	Residence		
	Mobile	9910218348	
Email Id	inforeeta@yahoo.com drreeta@zh.du.ac.in		
Web Page			
Educational Qualification			
Degree	Institution	Year	
B. Com	Panjab University	1993	
M.Com	Panjab University	1995	
M. Phil	Kurukshetra University	1999	
Ph. D	Punjabi University	2013	
B. Ed	Kurukshetra University	1996	
Career Profile			
<ul style="list-style-type: none">Worked as Temporary/ Ad-hoc Lecturer in various colleges in Punjab from 07/08/1996 to 31/03/2006.Teaching in Zakir Husain Delhi College since 2006. Presently working as Professor in the Department of Commerce, Zakir Husain Delhi College, University of Delhi.			
Administrative Assignments			
<ul style="list-style-type: none">Teacher- in- charge, Department of Commerce -2019-2020.President, Commerce Society - 2011-12, 2012-2013.Editor, Commerce Magazine, “WorldCom”- 2011-12, 2012-13, 2014-15, 2015-16, 2022-2023.			

- Member of Commerce Society - 2014-15, 2015-16, 2016-17, 2017-18, 2022-23.
- Liaison Officer, Zakir Husain Delhi College from 2015 to 2018.
- Convener, Reservation Cell of ZHDC from 2015 to 2018
- Observer, ad-hoc appointments for SC/ ST's - 2016-2017, 2017-2018
- Member of Career Counseling and Placement Cell from 2011-12 to 2016-2017
- Member of Convocation Committee- From 2007 till 2017.
- Member of Special Categories Admission Enabling Committee- 2013-14, 2014-2015, 2015-2016, 2016-2017.
- Member of Annual Day Committee- From 2007 onwards.
- Member of Organizing Committee of UGC sponsored National Conference organized by Department of Commerce, Zakir Husain Delhi College in 2014.
- Member of the Committee for Scrutinizing Applications forms for Assistant Professor vacancies in Economics Department - 2013-14, 2017-2018.
- Member of the Committee for Scrutinizing Applications forms for Assistant Professor vacancies in Chemistry Department - 2017-2018.
- Member of Organizing Committee of National Seminar organized by Department of Hindi, Zakir Husain Delhi College in 2017.
- Member of Girls Association- From 2008 till 2017, 2022-23, 2023-24.
- Member Antardhawani Committee- 2015.
- Member Committee for Entrepreneurial Training & Start Ups - 2016-2017.
- Member of NAAC Committee - 2016-2017.
- Member of Covid Task Force - 2021.
- Member of NAAC Sub Committee Criterion 7 - 2021-22.
- Member of Sub-Committee for SSR Content Creation from 2023-24 onwards.
- Member of Anti Ragging Squad from 2013 onwards.
- Member of Student Aid Committee - 2022-23, 2023-24.

Areas of Interest / Specialization

Accounting and Finance

Subjects Taught

Cost Accounting, Principles of Marketing, Business Laws, Entrepreneurship and Small Business, Participative Management.

Research Guidance

NA

Publications Profile

Books Published:

1. Dictionary of Commerce, Karan Publishers, Jalandhar in 2004.
2. Human Resource Management, Vikas Publishing House Pvt Ltd, Noida, UP in 2016.
3. Cost Accounting Principles and Practices, A Text Book for B. Com (Hons.) Published by Sultan Chand & Sons (P) Ltd, New Delhi in 2021.
4. Cost Accounting, A Text Book for B. Com Published by Sultan Chand & Sons (P) Ltd, New Delhi in 2021.
5. Cost Accounting Principles and Practices, Published by Sultan Chand & Sons (P) Ltd, New Delhi in 2023.
6. Cost Accounting Principles and Practices, A Text Book for B. Com (Hons) and B.Com., Published by Sultan Chand & Sons (P) Ltd, New Delhi in 2024.

Research Papers Published:

1. Paper titled “Means of Transport (YATAYATA) in Ancient India” published in Vishveshvaranand Indological Journal Sadhu Ashram, Panjab University, Vol. XXXIX-XL, pp.224-230, ISSN No. 0507-1410, 2001-02.
2. Paper titled “Franchise Mart-The Source of Indian Entrepreneur” published in Journal of Education and Vocational Research (International), Vol. 2, No.1, pp. 4-9 ISSN No. 2221-2590, July 2011.
3. Paper titled “HRA System in Selected Indian Companies” published in Journal of Social and Developmental Sciences, Vol.3, No.2, pp. 69-76, ISSN No. 2221-1152, Feb. 2012.
4. Paper titled “Managerial Uses of HRA-A Survey” published in International Journal of Research in Commerce and Management, Vol.3, Issue No.9, pp.77-79, ISSN No. 0976-2183, September, 2012.
5. Paper titled “Management of Floating Capital in Banking Sector: A Case Study of Public and Private Sector Banks in India” published in IJRCM, Vol.4, Issue No.6, pp.61-64, ISSN No. 0976-2183, 2013.
6. Paper titled “Human Resources as Assets: An Overview” published in International Journal of Innovative Research and Development, Vol.4, Issue5, pp.238-240, ISSN No. 2278-0211, May 2015.
7. Paper titled “Problems in Adoption and Application of HRA: A Survey” published in International Journal of Management Research, Vol.3, Issue5, pp.46-50, ISSN No. 2321-1709, May 2015.

8. Paper titled “Human Resource Accounting Practices in Satyam Computers Services Limited” published in International Journal Human Resources and Social Sciences, Vol.2, Issue5, pp. 5-10, ISSN No. 2394-4218, May 2015.
9. Paper titled “A Review of HRA Practices Initiated by R.G Barry Corporation (USA)” published in International Research Journal of Management Sociology & Humanity, Vol.7, Issue1, pp. 400-405, ISSN No.2277-9809, 2016.
10. Paper titled “Industrial Disputes: Its Causes with Special Reference to Maruti Suzuki India” published in International Journal of Engineering & Management Research, Vol.7, Issue1, pp. 61-64, ISSN No. 2250-0758 (O), 2394-6962 (P), 2017.
11. Paper titled “Human Resource Accounting Practices in Private Sector Companies in India (With Special Reference to Infosys)” published in International Journal of Engineering & Management Research, Vol.7, Issue 3, pp. 95-101, ISSN No. 2250-0758 (O), 2394-6962 (P), 2017.
12. Paper titled “Financial Distress Prediction in Selected Textile Companies in India: An Application of Altman Z Score Model” published in International Research Journal of Management Science and Technology, Vol.8, Issue 2, pp. 430-436, ISSN No. 2250-1959, 2017.
13. Paper titled “Financial Analysis of Selected Indian Automobile Companies” published in Parishodh Journal, Vol.7 No.1 pp. 1-8, ISSN No. 2347-6648, 2018.
14. Paper titled “A Comparative Study of Liquidity Position of Redington India Ltd. and Wipro Ltd.” Published in International Research Journal of Commerce, Arts and Science, Vol.9 Issue 3, pp. 372-378, ISSN No. 2319-9202, 2018.
15. Paper titled “Probabilistic Prediction of Financial Distress in Automobile Industry of India (An Application of Altman’s Z Score Model)” published in Wisdom Herald, Vol. X No. 2, pp.611-624, ISSN No.2231-1483, April- June 2019.
16. Paper titled “Analysis of Financial Erosion in Automobile Industry of India” published in Parisheelan, Vol. XV No. 2, pp.437-452, ISSN No.0974-7222, April- June 2019.
17. Paper titled “Analysis of Financial Distress Syndrome in Steel Industry of India” published in Universal Review, Vol. X No. 1, pp.487-494, ISSN No.2277-2723, Jan- June 2019.
18. Paper titled “Covid Pandemic Effect on Higher Education” published in the Newsletter of Commerce & Management Association, Vol 1, Issue 1, July 2020.

Chapters in Books:

- Human Resource Accounting: An Overview in an e-book of conference proceedings titled “The Economics of Education and Innovation for sustainability and Growth” in 2008.

- Challenges in Global brand Building in a book titled “Contemporary Issues in Management” published by Bharati Publication, New Delhi in 2017.
- Green Banking: Need of the Hour in a book titled “Carving of Novel India” Shaping India for the 21st Century Sustainable Competitiveness of Emerging India” published by Bharati Publication, New Delhi in 2017.

Conference Organization/ Presentations (in the last five years)

- Presented a paper titled “Business and Environment” in the International Conference organized by Department of Commerce, Aligarh Muslim University, Aligarh in collaboration with Gedu College of Business Studies, Royal University Bhutan held on 6-7 April, 2019.
- Presented paper titled “A Study of Selected Women Entrepreneurs in India” in the National Conference “Role of Women Entrepreneurs in Socio-Economic Development of India” organized by Department of Commerce, Bharati College; University of Delhi held on 26-27 April, 2019.
- Presented paper titled “Atmanirbhar and the role of Corporate Social Responsibility (CSR)” in Conference Cum-National Seminar on "Atmanirbhar Bharat: Challenges and Opportunities” organized by Department of Commerce, Soghra College, Biharsharif in Collaboration with Commerce and Management Association held on 10-11 December, 2022
- Presented paper titled “Impact of Social Media on Students life” in National Seminar on “Growing Influence of Social Media: A Revolution in Socio- Economic and Business Development” organized by Dev Samaj College for Women, Chandigarh held on February 21, 2023.
- Presented a paper titled " Social Media and Its Role in Marketing" in the International Conference on "Innovative Technological Applications Reshaping Modern Business" organized by University School of Management, Kurukshetra University, Kurukshetra held on 15th-16th March, 2024.
- Presented a paper titled “Kurukshetra to Corporate Governance: Bhagavad Gita as a guide for Modern Management” in the 10th International Gita Conference organised by Kurukshetra University, Kurukshetra and Kurukshetra Development Board (KBD) from 24th -26th November, 2025.

Research Projects (Major Grants/Research Collaboration)

NA

Awards and Distinctions

NA

Association With Professional Bodies

- Member of All India Commerce Association
- Member of Inspira Research Association
- Member of Commerce and Management Association

Other Activities

- At University level Co- Group Incharge of one of the groups of Gyanodaya-V to northeastern states (Tripura) for an experimental learning project from 18th December to 29th December, 2014.
- Member of Editorial Board of full conference proceeding of National Seminar organized by Department of Commerce, Sohgra College, Biharsharif held on 29-30 November, 2014.
- Chaired a Technical Session at the International Conference on Strategic Competency Mapping for Talent Management and Retention organized by University Business School, Punjab University, Chandigarh held on 18-19 January, 2018.
- Member of Editorial Board at International E- Conference on Advances in Business and Management organized by Department of Commerce, Shaheed Bhagat Singh College, University of Delhi held on 20-21 January, 2022.
- Member of the committee for restructuring of Syllabus under UGCF 2022 based on NEP for B. Com (Hons) for paper Cost Accounting, Department of Commerce, University of Delhi in April 2022.
- Member of the committee for restructuring of Syllabus under UGCF 2022 based on NEP for B. Com for paper Cost Accounting, Department of Commerce, University of Delhi in April 2022.
- Member of the committee for restructuring of Syllabus under UGCF 2022 based on NEP for B. A (Prog) for paper Cost Accounting, Department of Commerce, University of Delhi in April 2022.
- Invited as Speaker at the Conference Cum-National Seminar on "Atmanirbhar Bharat: Challenges and Opportunities" organized by Department of Commerce, Soghra College, Biharsharif in Collaboration with Commerce and Management Association held on 10-11 December, 2022.
- Invited as a speaker at the National Seminar on Bhartiya Gyan Parampara (IKS) organized by Government Degree College, Pabau (Pauri Garhwal) held on 8th October, 2024.

Participation in Orientation Courses/ Refresher Courses/ Faculty Development Programs:

- Participated in UGC sponsored Three-week Refresher Course organized by the Academic Staff College, Panjab University, Chandigarh from 5th September, 2007 to 25th September, 2007.

- Participated in UGC Sponsored Four- week Orientation Programme OR 59 at the Centre for Professional Development in Higher Education Institute of Lifelong Learning, University of Delhi, from 28th February, 2009 to 30th March, 2009.
- Participated in UGC Sponsored Three-week Refresher Course organized by the Academic Staff College, Jamia Millia Islamia University, from 20th November, 2012 to 12th December, 2012.
- Participated in UGC Sponsored Three-week Refresher Course organized by the Academic Staff College, Jamia Millia Islamia University, from 9th October, 2014 to 31st October, 2014.
- Participated in National Faculty Development Program on “Research Methodology: Tools & Techniques” organized by Inspira Research Association (IRA) & LBSPG College from May 29-31, 2020.
- Participated in Seven Days Development Programme on “Mind- Sets, Knowledge- Sets, Skill- sets for 21st Century Youth: Innovations and Adaptations” from May 27- June 7, 2020 organized by IQAC, SRCC, University of Delhi.
- Participated in 5 Days Global E - Symposium on " Global Pandemic Outbreak: Role of Technology and Automation" organized by JSS Mahavidya Peetha, JSS Academy of Technical Education, Noida from June 01- 05, 2020.
- Participated in National FDP/MDP on "Academic Enhancement on Research Methodology" organized by Inspira Research Association (IRA) from June 26- 29, 2020.
- Participated in One Week Online Research Methodology Workshop organized by SHoDH Haryana in collaboration with School of Business and Management Studies, Central University of Haryana, Mahendergarh and Indian Council of Social Science Research, New Delhi from July 3rd to July 9th, 2020.
- Participated in International FDP/MDP on "Life Management & Developing Research Skills" organized by Inspira Research Association (IRA) from July 24-30, 2020.
- Participated in Faculty Development Programme on “Transforming Governance in India: Issues and Concerns” organized by Ministry of HRD, PMMMMNMTT, TLC, Ramanujan College from September 21-27, 2020.
- Participated in Faculty Development Programme on “Research Methodology” organized by TLC, Ramanujan College under the aegis of Ministry of HRD, PMMMMNMTT from October 1st - October 15th, 2020.
- Participated in Faculty Development Programme on “Development and Implementation of MOOCS” organized by TLC, Ramanujan College under the aegis of Ministry of HRD, PMMMMNMTT from October 21 to October 27, 2020.

- Participated in One Week Faculty Development Programme on “Transforming Lifestyle Through Yoga Darshan and Its Functional Modes” organized by TLC, Ramanujan College under the aegis of Ministry of HRD, PMMMNMTT from November 20-26, 2020.
- Participated in One-Week Online National Faculty Development Program on “Basics of Research Methodology and Issues in Plagiarism (An Interdisciplinary Approach)” organized by Khalsa College, University of Delhi GAD-Teaching Learning Centre, (PMMMNMTT) from 31st May to 6th June, 2022.
- Participated in One Week Online “National Faculty Development Programme on Research Methodology and Data Analysis” organized by DAV College of Education, Hoshiarpur from March 3- 9, 2022.

Seminars/ Conferences/ Workshops Attended:

- Participated in National Seminar on ‘Consumer Protection Act and Consumer Rights Awareness Issues’ sponsored by the Ministry of Consumer Affairs, Food and Public Distribution, GOI held at SPN College, Mukerian, Hoshiarpur, Punjab on November 03, 2005
- Participated in Annual Conference ‘Global Financial Crisis’ on 6th Feb. 2009 organized by DDU College, University of Delhi.
- Participated in five Days Workshop on Open Educational Resources organized by University of Delhi, South Campus and Acharya Narendra Dev College from 13th to 17th April, 2009.
- Participated in International Conference on ‘Finance and Economic Development in Developing Countries in Globalization Era’ on November 6-7, 2009 organized by SRCC, University of Delhi.
- Participated in UGC sponsored national seminar on ‘Corporate Laws: Contemporary Issues in Management’ held on December 4-5, 2009 organized by Shaheed Bhagat Singh College, University of Delhi.
- Participated in National Seminar on ‘Contemporary Issues in Management’ held on 23rd February, 2010 organized by the Department of Business Economics, Guru Tegh Bahadur Khalsa College, University of Delhi.
- Participated in Investor Awareness Programme on ‘Recent Developments in Capital Market’ held on 9th August, 2010 organised by The Institute of Company Secretaries of India at Zakir Husain Delhi College, Department of Commerce.
- Participated in UGC sponsored three Days workshop on Evaluation Methodology from 8th November, 2012 to 10th November, 2012 organized by CPDHE, University of Delhi

- Participated in Investor Awareness Programme on ‘Recent Developments in Capital Market’ on 24th January, 2013 organised by The Institute of Company Secretaries of India at Zakir Husain Delhi College, Department of Commerce.
- Participated in UGC sponsored National Seminar on ‘Goods and Services Tax’ held on 15th February, 2017 organized by Department of Commerce, Delhi School of Economics, University of Delhi in collaboration with Department of Commerce, Hans Raj College, University of Delhi.
- Participated in Vimarsh 2017, 3rd Biennial National Convention on “25 Years of Economic Reforms: Has India Taken-off?” held on 22nd February, 2017 organized by Sri Guru Gobind Singh College of Commerce, University of Delhi.
- Participated in One Day Quality Improvement on “Introduction of E- learning Software Tools for Educators” organized by Commerce and Management Association (CMA) in collaboration with College of Commerce, Arts and Science, Patna and Soghra College, Biharsharif, Nalanda on May 26th, 2020.
- Participated in a Webinar on “Online Safety for Women” organized by Department of Commerce, Jesus & Mary College, University of Delhi on May 26th, 2020.
- Participated in a Webinar on “Constitutional Values” organized by Delhi Metropolitan Education held on May 27th, 2020.
- Participated in National Webinar on “Labour Reforms in Changing Environment of India” organized by Mahatma Gandhi Central University on May 29th, 2020.
- Participated in a Webinar on “Cyber Media in New World Order” organized by Delhi Metropolitan Education held on June 1st, 2020.
- Participated in a Webinar on “Sustainable IT in Rural and Remote Environments” organized by Department of Management, Mizoram University held on June 2nd, 2020.
- Participated in a Webinar titled “Application of Cost Accounting Standards in the Preparation of Cost Statement” held on 6th February 2021 hosted by Delhi College of Arts & Commerce, University of Delhi.
- Participated in National Webinar on "National Education Policy 2020: Role of Commerce in Education" organized by Department of Commerce, Rajdhani College, University of Delhi on 2nd September, 2021.
- Participated in National Webinar on “How to Catch, Fake/ Clone/ Predatory Journals in Academics” organized by Research Affairs Committee, Rajdhani College, University of Delhi on 22nd August, 2022.

- Participated in Distinguished Lecture Series “Bharat @ 2047: Role of Commerce and Business” organized by Department of Commerce, Delhi School of Economics, University of Delhi on 27th January, 2023.
- Participated in National Webinar on "Workshop on Financial Literacy: Prosperity and Wealth" organized by Committee for Promotion of Financial Literacy, University of Delhi in collaboration with Research Affairs Committee, Rajdhani College on 7th August, 2023.
- Participated in International Webinar on “Latest Technologies of Artificial Intelligence in Digital Marketing” organized by Research Affairs Committee, Rajdhani College, University of Delhi on 28th August, 2023.
- Participated in National Webinar on Awareness of “Malaviya Mission Teacher Training Program” organized by Guru Angad Dev Malaviya Mission Teacher Training Centre and SGTB Khalsa College on 23rd October, 2023.
- Participated in one day National Webinar on “GI Cancers: Esophageal, Stomach & Colon Cancers” organized by Indian Cancer Society, Delhi in collaboration with UGC-Malaviya Mission Teacher Training Centre (UGC-MMTTC/GAD-MMTTC), SGTB Khalsa College, University of Delhi on 1st May, 2024.
- Participated in one-day Webinar on “Introduction to Stocks and Shares - Series on Financial Literacy (Part 2)” organized by Committee for Promotion of Financial Literacy, University of Delhi held on 15th December, 2024.
- Participated in one-day Webinar on “Personal Finance for Working Professionals: Series on Financial Literacy (Part 3)” organized by Committee for Promotion of Financial Literacy, University of Delhi held on 11th January, 2025.
- Participated in one-day Webinar on “Mutual Fund Sahi Hai: Series on Financial Literacy (Part 5)” organized by Committee for Promotion of Financial Literacy, University of Delhi held on 14th April, 2025.
- Participated in online Webinar series on financial literacy Part 7 titled " Financial Planning Decoded: A Roadmap to Your Life Goals" organized by Committee for Promotion of Financial Literacy, University of Delhi on 22nd June, 2025.
- Participated in online Webinar series on financial literacy Part 8 titled "Importance of Financial Literacy" organized by Committee for Promotion of Financial Literacy, University of Delhi on 15th July, 2025.

- Participated in Workshop on " Financial Planning Decoded: A Roadmap to Your Life Goals" organized by Committee for Promotion of Financial Literacy, University of Delhi in collaboration with Association of Mutual Funds in India on 27th July, 2025.
- Participated in online Webinar series on financial literacy Part 10 titled "Pension Schemes: UPS Vs NPS" organized by Committee for Promotion of Financial Literacy, University of Delhi in collaboration with Association of Mutual Funds in India (AMFI) on 14th September,2025.
- Participated in online Webinar series on financial literacy Part 11 titled "The Next Gen Mutual Fund-SIF" organized by Committee for Promotion of Financial Literacy, University of Delhi in collaboration with Association of Mutual Funds in India (AMFI) on 26th October,2025.

Programmes Organized and Conducted:

- Organized Annual Commerce Fest on 8th -9th February, 2012, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized a Talk on “Corporate Social Responsibility” on 8th February, 2012 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized an Investor Awareness Programme on ‘Recent Developments in Capital Market’ organized on 24th January, 2013 by the Institute of Company Secretaries of India in the Department of Commerce, Zakir Husain Delhi College, Delhi.
- Organized and accompanied an Educational Trip to Ranthambore National Park, Rajasthan from 25th -28th January, 2013, for students of Department of Commerce Zakir Husain Delhi College.
- Organized a Talk on “Money Finance and Governance” on 19th February, 2013 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized Inter- College Annual Commerce Fest on 19th -20th February, 2013 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized a lecture on “Career Prospectus after Graduation” on 22nd March, 2013 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized and conducted a Three-day Workshop on “Mentoring the Youth: Future Ahead” from 19th - 21st Oct, 2016, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized an Industrial Visit to Mahle Filter System (India), Gurgaon on 8th October, 2016 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.

- Organized “Innovision: Annual Commerce Fest” on 25th February, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized and conducted a one-day Seminar on “Career in Banking & Digital Banking” from 28th February, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized and conducted a one-day Seminar on “Goods and Service Tax (GST) Bill” on 8th March, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized and conducted Two-day Symposium on “Amelioration Symposium-A talk with expert” from 26th and 28th September, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized and conducted Two-day event on “Triumph Momentum- Eliminating Every Doubt” from 11th to 13th October, 2017, in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.
- Organized a Workshop on “How to do well in GD/ PI” by T.I.M.E.S on 24th February, 2023 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi
- Organized “Innovision: Annual Commerce Fest” on 6th April, 2023 in the Department of Commerce, Zakir Husain Delhi College, University of Delhi, Delhi.